

# Food & Beverage Industry Challenges

*Global Supplier Quality Assurance  
Data-Driven Process Improvement  
Business Manufacturing Intelligence System*

## Developing Proactive Quality Assurances for Superior Brands

Have you ever thought about using supplier data to become proactive at assuring quality instead of reactive in its absence? This question may be the difference between a strong or struggling brand in the market. Controlling the supply-chain from end-to-end has been a difficult challenge up until now.

GSQA evolved to meet the precise needs of quality-focused manufacturers in the late 1990's and is now at the forefront of progress in the food and beverage industry. Today, GSQA is working with many of the world's top companies whose global operations need a plant-by-plant view into the supply-chain: suppliers, co-packers, and co-manufacturers in real-time.

GSQA is being used as a single point from which to align quality, purchasing, regulatory, operations, and R&D on vital quality and performance metrics that improve production output and yield by tying them directly with supplier inputs. This is where GSQA goes above and beyond even the most complete ERP system.

In fact, GSQA has been chosen by industry leaders who have already implemented SAP and Oracle.

e-COAs are the cornerstone of GSQA, making the process of collecting test data and assuring it falls within specifications simple. Your suppliers will know prior to shipment whether they have performed to your standards. If not...the shipments that used to show up defective at your dock will be prevented by GSQA.

In addition, GSQA is an asset to your quality operations. A client of GSQA reduced their dock-to-stock line process from eight steps down to three, exceeding their lean manufacturing objective of a 25% reduction.

Halal, Kosher, Nutrition, Allergen, HACCP...GSQA takes the loads of regulatory data and automates its collection for successful and ongoing regulatory compliance. Take your current forms and replicate their design electronically using the GSQA dynamic form-builder. GSQA is supply-chain document automation made simple.

GSQA has become a staple within the food and beverage industry.

Food safety and security is paramount to a successful future.

Can you afford not to invest in a technology that keeps your supply-chain under quality control?



the point of supplier quality

Ingredient Quality Repeatability

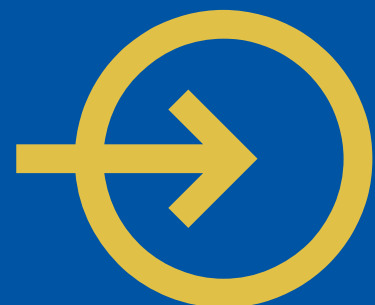
Traceability Depth & Precision

Electronic COAs

Defect Isolation & Resolution

Audit Tracking & Compliance

Time Trend Quality Reports



For more information visit [www.gsqa.com](http://www.gsqa.com) or call 1-866-GET-GSQA