



PRESS RELEASE FOR IMMEDIATE RELEASE

GSQA Ensures Safety For Children's Toys

GSQA Provides Supplier Material Accountability For Toy Manufacturing Consortium

Downers Grove, IL (PRWEB) September 15, 2010 -- EMNS, Inc. (www.gsqa.com), a leader in supplier quality management solutions, announces the beginning of a GSQA deployment to toy manufacturing facilities in China and other Asian locations. The deployment covers three companies encompassing 30 manufacturing facilities with upwards of 100 suppliers.

The deployment's most unique characteristic is the supply chain topology of the manufacturers' consortium. All are independent enterprises that serve a common customer and share many of the 100 suppliers. Their combined unit volume makes them the world's largest toy manufacturer. The rapid turnover in toy designs creates material specification compliance tracking and system transparency challenges that their current PLM, LIMS and ERP systems cannot address. The consortium will be using GSQA to address this issue, enabling them to increase control and visibility of material safety characteristic testing, provide supply chain wide transparency and simplify supply-chain traceability.

The requirement to monitor and track pertinent quality metrics throughout their supply chain for product safety on a global scale prompted this GSQA deployment. Manual methods have become inefficient and costly in protecting them from risky suppliers and non-conforming materials. These material quality costs include significant productivity issues, higher administrative costs, as well as potentially affecting the brand equity of their common customer.

The consortium selected EMNS to protect the complex supply chain by using GSQA. EMNS delivers GSQA through a highly-secure and highly-available SaaS (Software as a Service) architecture. The SaaS architecture simplifies data entry from geographically dispersed suppliers and plants, and provides centralized supply-chain wide analysis for material quality characteristics and supplier development activities, enforcing accountability for their common customer. Benefits will include "one version of the truth" across global operations, reduced quality and procurement administrative costs and increased plant productivity from a smoother operating supply chain.

"We are delighted that GSQA was chosen to raise the bar of quality awareness that this consortium faced," says William Benda, CEO of EMNS, Inc. "Implementing supplier quality management systems enables companies to provide traceability up and down their manufacturing processes, ultimately protecting their customer's product brands by preventing non-compliant material from contaminating their manufacturing processes. GSQA simplifies capturing this mission critical information and alerting operational personnel before their production processes become compromised by out-of-compliance material."

About EMNS, Inc.:

For over a decade, EMNS, Inc. has been a leading provider of quality solutions used in over forty

countries. From its newly constructed, state-of-the-art data center, EMNS delivers GSQA in a SaaS architecture, providing actionable business intelligence to operations, regulatory compliance, procurement and quality departments in Fortune 1000 companies. The multi-language, global data management of GSQA enhances quality visibility across manufacturer's plants and supply bases, improving supplier performance and lowering material variability, resulting in increased productivity and consistent finished goods quality.

For additional information, visit www.gsqa.com/toy or call 1-866-GET-GSQA (1-866-438-4772)

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